



Principles for Coaching

The campus club coach is responsible for mentoring and empowering the students and student leaders of a campus club. The difference between the campus missionary coach and the campus club coach is simple. The campus missionary coach focuses on individual students and their individual effectiveness on campus; the campus club coach focuses on the club as a whole and gives guidance to the club's leadership.

A campus club coach is normally a youth pastor or youth leader from a local church. He or she must be concerned with all Christians in the club, regardless of church affiliation.

To effectively help the campus club, the campus coach should know the components, the organization, and the actions of effective campus club ministry.

1. Model a life of Christian devotion and service.
2. Organize your daily life by keeping appointments and communicating regularly. Communication is a key to effective leadership.
3. Invest at least one hour a month with club leadership. Meeting thirty minutes each week is effective.
4. Attend club meetings as often as possible.
5. Note the strengths and weaknesses of the club meetings. Affirm the strengths, and help the leadership overcome the weaknesses.
6. Attend school functions. This shows the school you are truly interested in the life of the school. This shows the students that you care about what they are involved in outside of the campus club.
7. Involve and value youth pastors from other churches.
8. Learn and live out the values of prayer, unity, leadership, sharing your faith, and equipping the club for effective campus ministry.
9. Know the Youth Alive constitution and its statement of faith.
10. Be familiar with the Youth Alive resources that are available for you and the club.
11. Use the resources to announce club meetings
12. Learn and teach the Infield Strategy. Learn and teach the club leadership how to effectively use the programming.
13. Learn and teach the aspects of club leadership. Help students to understand that an effective club is a team effort. It's "us and our," not "his, her, or mine."
14. Teach the importance of preparation. "When you fail to plan, you plan to fail.
15. Report the work of the club to the local churches and national Youth Alive. (This can be accomplished through an e-mail, a brief newsletter, a fax, or a combination of these ideas.)
16. Enlist adults from the community who are willing to invest in these students as they reach their campus.
17. Continually develop new leaders to fill the positions vacated when students graduate.
18. Teach the club to purposefully share the hope found in Jesus Christ.